

1



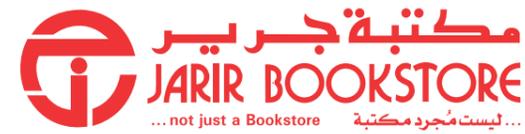
Brand Contribution Index: 5
Category: **Retail**
Total Brand Value: **\$1,082 million**

2



Brand Contribution Index: 5
Category: **Food and Dairy**
Total Brand Value: **\$3,964 million**

3



Brand Contribution Index: 5
Category: **Retail**
Total Brand Value: **\$1,352 million**

4



Brand Contribution Index: 4
Category: **Retail**
Total Brand Value: **\$449 million**

5



Brand Contribution Index: 4
Category: **Insurance**
Total Brand Value: **\$969 million**

BRANDZ™ TOP 10 BRAND IMPACT LEADERS 2017

6



Brand Contribution Index: 4
Category: **Food and Dairy**
Total Brand Value: **\$478 million**

7



Brand Contribution Index: 4
Category: **Real Estate**
Total Brand Value: **\$749 million**

8



Brand Contribution Index: 4
Category: **Telecom Providers**
Total Brand Value: **\$6,589 million**

9



Brand Contribution Index: 4
Category: **Insurance**
Total Brand Value: **\$1,309 million**

10



Brand Contribution Index: 4
Category: **Telecom Providers**
Total Brand Value: **\$2,500 million**